

#### WHAT DO THE COLORS OF SIGMA TAU ALPHA MEAN?

\* During the pledging ceremony, each pledge member is presented with the colors of Sigma Tau Alpha which should be worn for three days. The Pledge Educator told the pledges what the colors meant, here is what each color means.

**BLUE:** the strongest of the three colors. In Rainbow, blue stood for fidelity, but in Sigma Tau Alpha, blue is a symbol of loyalty and friendship.

**RED:** represents love. Love to us in Sigma Tau Alpha is a bond between each sister and brings us together as one.

**WHITE:** stands for pure and unself service. Important to remember that service in Sigma Tau Alpha should not only be performed as a group, but as an individual.